

Church Planting Strategy Process

Crescent Bay West Los Angeles Association

Phase 1

-Initial Interest-

The following is for someone who is showing an Initial interest in being a New Church Planter for our Crescent Bay WLA Association.

- 1. To Begin the Process: The Possible Church Planter turns in a Resume.**
(Use “Form A” of the Church Planting Guide)
- 2. Security & Background check on the Possible Church Planter is done.**
(The possible church planter signs a Release Form allowing a background check.)
(References & recommendation from last church attended/served in are taken.)
- 3. Church Planter: fills out Questionnaires.**
(*Self Evaluating: Spiritual Gift Inventory & Most Dominate Strengths Questionnaire*)

----- **The Interview & the Calling**

The following is the final initial phase in seeking God's calling of a new church planter.

- 4. Possible Church Planter is Offered to Attend the Next Available:**
“Basic Training for New Church Planters Workshop”
(*This workshop is a California State Convention intensive workshop*)
 - Core Values
 - Mission Statement (*Purpose*)
 - Vision Statement (*3 Years Ahead*)
- 5. Possible Church Planter is Offered to Attend the Next Available:**
“Discovering Your Community Workshop”
(This is a “Demographic Data Analysis” workshop which will assist you to understand & determine an evangelism strategy plan for your possible calling to a Mission Field.)
(This workshop is a half day intensive workshop)
- 6. Possible Church Planter Writes Up a Proposal Outline:**
(Use “Form B” of the Church Planting Guide)

----- **The Interview & the Calling**

The following is the final initial phase in seeking God's calling of a new church planter.

- 7. Hold a Final Interview with Possible Church Planter & His Wife:**
(*The church planter's wife is attending primarily for support.*)
(*Two Associational Leaders, Sponsoring Church & One State Convention Representative*)
- 8. Spend a Week of Prayer seeking God's Calling for the Church Planter:**
(*Associational Prayer Team, Staff, State Convention Prayer Team, Sponsoring Church & along with the Church Planter...*)
- 9. Association, along with Calif. State Convention, Makes final Decision:**
(The “Church Planting Team” & the State Convention “Church Planting Consultants”)
- 10. If Called: Secure a Sponsoring Church, Mentor & Supervisor.**
- 11. If the Church Planter Accepts; He writes up a “Written Agreement”:**
-Phase 1 is complete-

Phase 2

Phase 2 is a Suggested Proven Process for Growing a New Healthy Emergent Reproducing Church.

-Establishing a Strong Support System-

The following support system is necessary for ones Spiritual, Emotional & Relational Health. At this beginning point, the New Church Planter will be given a "Survival Kit" Syllabus & Audio Tapes.

- 1. The Church Planter Begins Building 100 Prayer Partner Support List:**
(The Church Planter is to maintain an updating of These Prayer Partners.)
- 2. Church Planter begins Building Outside Independent Source Support:**
(Each Month, all independent support will be sent in to the Associational Office & placed into a designated account in the New Church Plants Name. All outside support will be given monthly in a check to the new church – if no account has been opened, the check will go to the sponsoring church to be used by the planter.)
- 3. The Church Planter Must Begin Meeting With The Following: (Monthly)**
 - CPN - [CBWLA Association Church Planting Network] (For Support & Guidance)
 - Mentor - (For Personal Encouragement & Reflection)
 - Supervisor - (For Advising & Counseling)

-Begin Seeking Out People-

The following is a proven method used by successful church planters.

- 4. Start Seeking Out "People of Peace":**
We are asking the New Church Planter to Commit Himself to Spend a High Percentage of His Time Seeking Out "People of Peace".
(You are asked to Sell your Vision, Build new Relationships & Evangelize the Lost)
(We are asking you to commit to encountering at least 200 people a week)
- 5. Begin Building Relationships with Community Merchants & Leaders:**
Begin networking and building friendships with the merchants and city officials within your mission field.
(Attend City Council Meetings)
(Network with any Religious & Social Organizations)
- 6. Begin Starting "Home Cell Groups":**
From Converts & People of Peace, begin setting up "Home Cell Groups".
(The Crescent Bay Association has a Consultant who can assist you in establishing these Home Cell Groups.)
(Early on, develop at least 5 Home Cell Groups throughout your mission field area.)

-Institute DNA Acts 1:8 Genetic Code-

The following is an essential necessity for establishing a strong thriving Church. Your new Church start must from the beginning to within its DNA a Passion and Zeal to be an Acts 1:8 Mission Driven Church.
"...and you will be My witnesses in Jerusalem (Community), in all Judea (California) and Samaria (United States), and to the ends of the earth (The Whole World)." Acts 1:8 (HCSB)

- 1. Begin Putting into Practice Balanced "Acts 1:8 Mission Driven Ministry":**
 - Begin 10% giving to the (CP) Cooperative Program & Crescent Bay Association.
 - Institute a continuous Local Community ministry service spotlight.
 - Create continuous "Sending Out" to State, Nation & International Mission Projects.
- 2. Set in motion a DNA "Sponsorship Of Establishing New Church Starts":**
 - Begin a partnership of supporting of another "New Church Start".

-Phase 2 is complete-

(This Phase 2 Process is Only a Guideline. Other Methods can be used)

Phase 3

-Assemble a Leadership Team-

To this point, you have been Building Relationships, Converting the Lost & building Home Cell Groups. Now, begin forming a Core Group who Works Alongside with you Building a Strong Reproductive Church.

1. The Church Planter Is Offered To Attend The Next Available:

“How to Pick Out Good Leaders” Workshop

(This workshop is a Crescent Bay Association 3 hours intensive workshop)

- Internal Traits
- External Traits
- How To Develop Leaders

● **Commence Doing A “Spiritual Gift Inventory”:**

At this point we recommend that you begin having everyone you have cultivated do a **“Spiritual Gift Inventory”**. Seek out those who have a genuine passion & commitment to your VisionPath. Begin seeking those you want to **“Call Out”** to join your Inner Circle Team.

● **Assemble A Leadership Team:**

Begin evaluating those who are beginning to buy into your Vision of starting a new Church.

Now officially establish your Leadership Core Group.

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|---------------------------|-------------------------------|
| 1. Education Team Leader | 5. Administrative Team Leader |
| 2. Evangelism Team Leader | 6. Missions Team Leader |
| 3. Worship Team Leader | 7. Prayer Team Leader |
| 4. Ministry Team Leader | 8. Fellowship Team Leader |

2. The New Leadership Team Is Invited To Attend The Next Available:

“How to Build a Powerful Ministry Team Workshop”

(This workshop is a NAMB intensive workshop. The Crescent Bay Association has certified Instructors who are ready to lead you through this Workshop.)

1. Goal Planning
2. Team Structure
3. Team Dynamics
4. Team Implementation

-Commence Team Training & Implementations-

Now that you have established a Core Team Structure, begin working with the Crescent Bay Association to train each of your team leaders

1. Initiate Training Your Leadership Team:

During this phase, you need to individually Educate each of your 8 (Eight) Team Leaders. Each one needs to be highly trained in their specific ministry.

(Each of these trained Team Leaders will be implementing their Strategy as your church begins to take shape.)

(Use the Crescent Bay Association expert specialists to assist you in training each Team Leader.)

2. Leadership Team Leaders Begin Building Their Teams:

After each Team Leader has been trained in their particular area, now they begin building their teams. Each one draws from the pool of Home Cell Groups.

(After a team is formed, begin training them for their particular ministry.)

(Use the Crescent Bay Association expert specialists to assist you in training each

3. Leadership Teams Start Strategizing For Implementation:

At this point each Team has been formed and trained. Now they are ready to begin the following strategy process –

1. *Plan from VisionPath Backwards*
2. *Set God Size Goals*
3. *Determine Major Action Plans*
4. Develop Individual (Specific) Action Plans
5. Begin Implementing the Plan
6. Continually Re-evaluate

-Phase 3 is complete-

(This Phase 3 Process is Only a Guideline. Other Methods can be used)

Phase 4

Preparing For Pre-Launch-

The following is basic guidelines to preparing for the inaugural launching of your first worship service.

In this Phase 4, the Church Planter and the Worship Team Leader are the ones that will lead in being the architects in designing and planning the inaugural worship service.

1. Begin Visiting Other Churches Worship Services Within Your Target Area:

(Take note of those worship services that are showing success. Learn from them.)

-Launch Your First Worship Service-

Upon the launching of the first worship service, the Crescent Bay Association will follow the lead of the church planter in how the association and convention can assist.

If you have any interest or questions, contact the Crescent Bay Association office (310) 671-4772 and we will direct you to the one who oversees this ministry.